



IPBA Annual Meeting and Conference

SPONSORSHIP OPPORTUNITIES



IPBA CHICAGO 2025

23 - 26 April 2025
Marriott Marquis Chicago
event.ipba.org/chicago

IPBA ANNUAL MEETING AND CONFERENCE

23 - 26 April 2025

Marriott Marquis Chicago

The Annual Meeting & Conference is the premier event on the IPBA's calendar, and it attracts significant global interest, including attendees from over 65 legal jurisdictions throughout the world. In our most recent Annual Conference in Tokyo in April 2024, we welcomed over 1400 members to the conference.

Support IPBA Chicago and position your firm at the forefront of the industry leaders present at our conference. Your investment not only supports our mission but also grants you exclusive access to key industry leaders and decision-makers. Invest in future growth, and gain unparalleled access to a network poised to shape our industries trends. Join us in making a lasting impact by sponsoring IPBA Chicago.



The Inter-Pacific Bar Association (IPBA) is an international association of business and commercial lawyers who live, or have a strong interest, in the Asia-Pacific region. It was established in April 1991 at an inaugural conference held in Tokyo.

The IPBA has over 1,600 members in more than 65 jurisdictions worldwide and a track record of 32 years of successful annual conferences around the world. With 24 specialist committees from which to choose, the IPBA has members representing the entire spectrum of business and commercial legal work. The IPBA is a close-knit organization so you will always be able to make new friends, whether in the same area of law across the region or even throughout the world.

Website: ipba.org

BECOME A SPONSOR

The Conference offers a wide variety of opportunities to engage attendees, build relationships and expand brand awareness.

	 DIAMOND \$75,000	 PLATINUM \$50,000	 GOLD \$25,000	 SILVER \$15,000	 BRONZE \$10,000	 EXHIBITOR \$3,500
Recognition on IPBA Main website & Conference website	●	●	●	●	●	●
Convention Signage & Mobile App	●	●	●	●	●	●
Breakout safe slide and speaking opportunity for 1 panel session	●	●	●			
Gala Dinner Table for 10	●	●	●			
Complementary Conference registrations	4	3	2	1		
Yearlong recognition as subsidiary sponsor at all IPBA events	●	●				
Advertisement in IPBA Journal	Full Page	1/4 Page				
Invites to VIP IPBA Leadership Reception Event	●					
6x30 table with signage, (2) tables, wastebasket and power strips						●
Option to provide (1) pre approved swag item in conference bag	●	●	●	●	●	●

BESPOKE SPONSORSHIP OPPORTUNITIES

The benefits listed below each opportunity are in addition to those included at each sponsorship level.

All bespoke sponsor benefits include; Recognition on IPBA Main Website, Event Website, Convention Signage, & Mobile App.

DIAMOND OPPORTUNITIES

GALA ENTERTAINMENT **\$75,000**

- (2) available
- (1) Gala Dinner Table for 10
 - Gala Dinner Table Tents or flyer on all tables
 - 5 minute remarks at Gala

GENERAL SESSION AV **\$75,000**

- (1) available
- Special event signage
 - Special AV sponsor slide
 - 2 min welcome remarks in opening plenary

MEETING WIFI **HIGHLY VISIBLE** **\$75,000**

- (1) available
- Naming rights of Conference WiFi network

PLATINUM OPPORTUNITIES

LANYARDS **HIGHLY VISIBLE** **\$50,000**

- (1) available
- Company Logo displayed on the lanyard (co-branded with IPBA logo)

WELCOME RECEPTION **\$50,000**

- (4) available
- Special event signage
 - Targeted email blast about event
 - Logo napkins special event sign
 - 2 minute welcome remarks

HOTEL KEY CARDS **HIGHLY VISIBLE** **\$50,000**

- (1) available
- Exposure to entire conference
 - Company Logo or slogan on each hotel key card in addition to Marriott Marquis Logo. (with IPBA approval on content/design)

GOLD OPPORTUNITIES

BREAK - AFTERNOON **\$25,000**

- (2) available
- Logo coffee cups/cocktail napkins

BREAK - MORNING **\$25,000**

- (2) available
- Logo coffee cups/cocktail napkins

COFFEE LOUNGE **\$25,000**

- (3) available, or company can sponsor for entire conference
- Table tents in lounge
 - Ability to put swag up in lounge
 - Logo on coffee bar as well as custom coffee topper
 - Cost includes barista hotel room, does not include gratuity.
 - Custom coffee cart for Thursday, Friday and Saturday (1/2 day)

MOBILE APP **HIGHLY VISIBLE** **\$25,000**

- (1) available
- Company logo in prominent location on the Mobile App

NEW MEMBER RECEPTION **\$25,000**

- (1) available
- Special event signage,
 - Targeted email blast about event

WOMENS RECEPTION **\$25,000**

- (1) available
- Special event signage
 - Targeted email blast about event

SILVER OPPORTUNITIES

GALA DINNER TABLE **\$15,000**

- (1) available
- Table tent/name on table
 - Listing special Gala dinner sponsor slide

CHARGING STATION **\$15,000**

- (2) available
- Branded Charging stations

CONFERENCE CUP **\$15,000**

- Welcome Gift, (1) available
- Custom cup with logo

BRONZE OPPORTUNITIES

JOURNAL/NOTEBOOK **\$10,000**

- Welcome Gift, (1) available
- Company logo on the conference notebook

CONFERENCE BAG **\$10,000**

- Welcome Gift, (1) available
- Company logo on the swag bag

DO YOU HAVE A BRIGHT IDEA?

If you would like to work on a custom sponsorship idea, please reach out to Lauren Allen. Lauren.Allen@confecedirect.com



WHO ATTENDS

IPBA Annual Conference attracts more than 1000 delegates from around the world.

IN TOKYO 2024

1,400
Total attendance

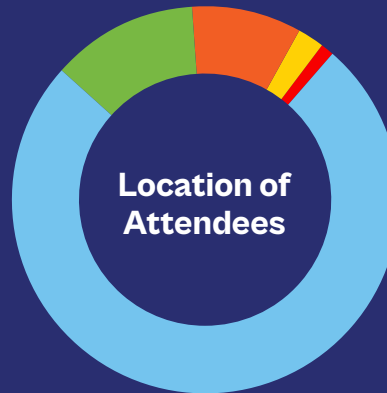
100+
Attorney and Lawyers

100+
Corporate Counsel

100+
Owners and Managing Directors

700+
Senior Partners and Partners

200+
Senior Associates and Associates



- Asia (Japan, Korea, China, Southeast Asia) - 75%
- Europe - 12%
- United States/Canada - 10%
- Australia/New Zealand - 2%
- Other 1%

24 specialist committees, one sub-committee and one ad hoc committee:

- Anti-Corruption & Rule of Law
- APEC
- Aviation & Aerospace
- Banking, Finance & Securities
- Competition Law
- Corporate Counsel
- Cross-Border Investment
- Dispute Resolution & Arbitration
- Dispute Resolution & Arbitration Investor-State Arbitration Sub-Committee
- Employment & Immigration Law
- Energy & Natural Resources
- Environmental Law
- Insolvency
- Insurance
- Intellectual Property
- International Construction Projects
- International Trade
- Legal Development & Training
- Legal Practice
- Maritime Law
- Next Generation
- Scholarship
- Tax Law
- Technology, Media & Telecommunications
- Women Business Lawyers
- ESG (Ad Hoc)



- IPBA Journal magazine distributed to **2,000 individuals and associations**
- **Strong social media presence**
- **1,400 members**
- **65 jurisdictions around the world**
- **Focus on Asia-Pacific region**
- **Age Range from 20s to 80s**

SPONSORSHIP AGREEMENT

CONTACT INFORMATION

Name

Company

Address

City State Zip/Postcode

Country

Phone Office

Phone Mobile

Email

PAYMENT TYPE

- Invoice
- Credit Card

Name on card

Card Number

Expiry Date Security Code

Signature

SPONSORSHIP TYPE

<input type="checkbox"/> Diamond	\$75,000
<input type="checkbox"/> Platinum	\$50,000
<input type="checkbox"/> Gold	\$25,000
<input type="checkbox"/> Silver	\$15,000
<input type="checkbox"/> Bronze	\$10,000
<input type="checkbox"/> Exhibitor	\$3,500

Sponsorship Total \$

BESPOKE SPONSORSHIP OPPORTUNITIES

Diamond Opportunities

- Gala Entertainment - (2) available
- General Session AV - (1) available
- Meeting WIFI - (1) available

Platinum Opportunities

- Lanyards - (1) available
- Welcome Reception - (4) available
- Hotel Key Cards - (1) available

Gold Opportunities

- Break - Afternoon - (2) available
- Break - Morning - (2) available
- Coffee Lounge - (3) available
- Mobile App - (1) available
- New Member Reception - (1) available
- Womens Reception - (1) available

Silver Opportunities

- Gala Dinner Table - (1) available
- Charging Station - (2) available
- Conference Cup - (1) available

Bronze Opportunities

- Conference Bag - (1) available
- Journal/Notebook - (1) available

GENERAL EVENT ENQUIRIES

Lauren Allen
Conference Direct
P: +1 (616) 446 4789
E: lauren.allen@
conferencedirect.com

PAYMENT

A tax invoice will be issued upon receipt of sponsorship agreement.

QUESTIONS?

Contact Maddie Robson
Conference Works
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E: events@
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IPBA CHICAGO 2025

23 - 26 • APRIL • 2025

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REGISTRATION AND HOTEL ACCOMMODATION

Maddie Robson

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event.ipba.org/chicago